



XINET

XINET WEBNATIVE VENTURE
WITH VIDEO SUPPORT

Xinet WebNative Venture with Video Support: Collect, distribute and archive video files

Xinet® WebNative® Venture manages and processes dozens of professional image file formats. Now it delivers previews of common professional video formats — a boon to full-service ad agencies and their clients.

VIDEO IN THE WEBNATIVE WORKFLOW

Xinet WebNative Venture, the metadata-enabled digital asset management system that collects, categorizes and customizes every component of print communications has added video previews to the long list of professional graphic formats that users can browse, select and download. With access to video files in the same asset management system, users are now able to review, approve and distribute every element of a consumer advertising campaign or marketing communications effort.

PROFESSIONAL VIDEO FORMATS

The Xinet WebNative Venture Video Support plug-in works with either Apple QuickTime or Telestream FlipFactory. Users who store their video files in formats including AVI, AVID or MPEG, can use a FlipFactory server to generate previews. Others, whose videos have been created in or converted to QuickTime-readable formats may only require a Xinet WebNative Venture.

Video Support Benefits

- Video elements of advertising and marketing campaigns sit alongside print, packaging and point-of-sale components making for efficient one-stop brand review
- No more bulky e-mail deliveries of video clips: A server-based gallery of video files is accessible and viewable over the Web from any location worldwide
- Triggers and actions in Xinet WebNative Venture streamline and automate time-consuming approval trafficking of broadcast creative, video news releases, motion graphics and other digital video files.

Video Support Features

- Customizable frames-per-second preview interval
- Xinet WebNative previews all video key frames – facilitating identification of video and locations of specific clips
 - Any user can preview video – video players not necessary on desktop
 - Preview streamable videos with one click
- Customizable metadata tags facilitate search for specific clips, commercials or feature videos
- Uncompressed video files download from gallery view; compressed (archive) downloads can be ordered using basket

System Requirements

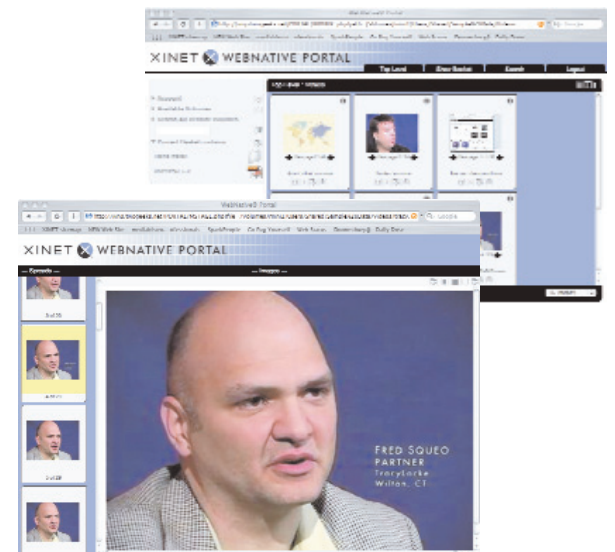
To run the Video Support plug-in, Xinet WebNative Venture 8.01 and Xinet FullPress 15.01 (or later) must be installed.

For those using Telestream FlipFactory servers, compatible WebNative Venture server platforms include:

- Sun Microsystems Solaris 2.7 or later
- Silicon Graphics IRIX 6.5 or later
- Windows 2000 Server or later (Xinet suggests that users not install Xinet server software on the same machine with FlipFactory)
- Red Hat Enterprise Linux AS release 3 and Red Hat Enterprise Linux ES release 3
- Mac OS X 10.3.5 Panther or later

When using Apple QuickTime Pro or QuickTime Player, compatible Xinet WebNative Venture platforms include:

- Windows 2000 Server or later
- Mac OS X 10.3.5 Panther or later



Xinet WebNative Venture with Video Support integrates video and high-resolution image previews in a single interface.

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